



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

United States Chamber of Commerce (9445)  
Mentzer Media Services, Inc. (3427)  
KOHLEBAUER,STEPHANIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
US CHAMBER OF COMMER (29658)  
National/Political  
270/06253028

Invoice 627435  
Inv Date 8/26/2012  
Terms Net 30  
Contract 324052  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments  
US CHAMBER  
US CHAMBER OF COMMERCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:45:39PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
15.1	Spot	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th	07/30/12 6:28AM (Mo)	00:30	USCFL723	\$1800.00	
15.1	Spot	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th	07/31/12 6:27AM (Tu)	00:30	USCFL723	\$1800.00	
15.1	Spot	6:00:00AM- 7:00:00	Per week (3),Mo,Tu,We,Th	08/01/12 6:28AM (We)	00:30	USCFL723	\$1800.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	07/30/12 12:27PM (Mo)	00:30	USCFL723	\$850.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	07/30/12 12:59PM (Mo)	00:30	USCFL723	\$850.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	07/31/12 12:11PM (Tu)	00:30	USCFL723	\$850.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	07/31/12 12:51PM (Tu)	00:30	USCFL723	\$850.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/01/12 12:13PM (We)	00:30	USCFL723	\$850.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/01/12 12:55PM (We)	00:30	USCFL723	\$850.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/02/12 12:11PM (Th)	00:30	USCFL723	\$850.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/02/12 12:42PM (Th)	00:30	USCFL723	\$850.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/03/12 12:28PM (Fr)	00:30	USCFL723	\$850.00	
16.0	Spot	12:00:00PM- 1:00:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/03/12 12:37PM (Fr)	00:30	USCFL723	\$850.00	
17.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	07/30/12 5:23PM (Mo)	00:30	USCFL723	\$2200.00	
17.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	07/31/12 5:23PM (Tu)	00:30	USCFL723	\$2200.00	
17.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	08/01/12 5:22PM (We)	00:30	USCFL723	\$2200.00	
17.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	08/02/12 5:43PM (Th)	00:30	USCFL723	\$2200.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	07/30/12 6:23PM (Mo)	00:30	USCFL723	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	07/31/12 6:12PM (Tu)	00:30	USCFL723	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/01/12 6:23PM (We)	00:30	USCFL723	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/02/12 6:12PM (Th)	00:30	USCFL723	\$3000.00	
18.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/03/12 6:00PM (Fr)	00:30	USCFL723	\$3000.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	07/30/12 7:13PM (Mo)	00:30	USCFL723	\$3600.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	07/31/12 6:59PM (Tu)	00:30	USCFL723	\$3600.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/01/12 7:12PM (We)	00:30	USCFL723	\$3600.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/02/12 7:04PM (Th)	00:30	USCFL723	\$3600.00	
19.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/03/12 6:59PM (Fr)	00:30	USCFL723	\$3600.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1	07/31/12 7:48PM (Tu)	00:30	USCFL723	\$3600.00	
20.0	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1	08/01/12 7:47PM (We)	00:30	USCFL723	\$3600.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-2,Tu-2,W-2,Th-2,F-2	07/30/12 12:02AM (Mo)	00:30	USCFL723	\$800.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-2,Tu-2,W-2,Th-2,F-2	07/30/12 11:53PM (Mo)	00:30	USCFL723	\$800.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-2,Tu-2,W-2,Th-2,F-2	07/31/12 11:46PM (Tu)	00:30	USCFL723	\$800.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-2,Tu-2,W-2,Th-2,F-2	07/31/12 11:55PM (Tu)	00:30	USCFL723	\$800.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/01/12 12:01AM (We)	00:30	USCFL723	\$800.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/01/12 11:44PM (We)	00:30	USCFL723	\$800.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/02/12 11:44PM (Th)	00:30	USCFL723	\$800.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/02/12 11:53PM (Th)	00:30	USCFL723	\$800.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/03/12 12:02AM (Fr)	00:30	USCFL723	\$800.00	
21.0	Spot	11:35:00PM-12:05:00	Day,M-2,Tu-2,W-2,Th-2,F-2	08/03/12 11:44PM (Fr)	00:30	USCFL723	\$800.00	



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Political - Issue (1068)  
US CHAMBER OF COMMER (29658)  
National/Political  
270/06253028

Invoice 627435  
Inv Date 8/26/2012  
Terms Net 30  
Contract 324052  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments  
US CHAMBER  
US CHAMBER OF COMMERCE

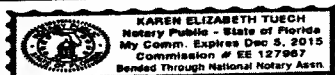
CO-OP/Order Type No/Normal  
Package  
Gen. Date 8/28/2012 5:45:39PM

## OFFICIAL BILLING INVOICE

### Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
22.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	07/30/12 11:23PM (Mo)	00:30	USCFL723	\$2000.00	
22.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	07/31/12 11:34PM (Tu)	00:30	USCFL723	\$2000.00	
22.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/01/12 11:22PM (We)	00:30	USCFL723	\$2000.00	
22.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/02/12 11:23PM (Th)	00:30	USCFL723	\$2000.00	
22.0	Spot	11:00:00PM-11:35:00	Day,M-1,Tu-1,W-1,Th-1,F-1	08/03/12 11:34PM (Fr)	00:30	USCFL723	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$80,900.00	Total Spots	44
Commission	(\$12,135.00)		
Net Total	\$68,765.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.